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FOR IMMEDIATE RELEASE

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MRMLS and MLSListings, Inc. Announce Tarasoft Matrix® Data Share Agreement for SoCal and NorCal Real Estate Professionals

New Agreement Expands Listing Access for more than 50,000 real estate agents and brokers

POMONA, Calif. & SUNNYVALE, Calif.– September 30, 2009 – Multi Regional Multiple Listing Service (MRMLS) and MLSListings, Inc. announced today a reciprocal agreement providing subscribers with full search capabilities for Southern and Northern California property listings through Tarasoft Matrix®, an enterprise-level MLS application being used by both organizations. This expansion will help more than 50,000 real estate professionals better assist their clients in looking to relocate as well as grow their business through referrals.

“We are excited about this agreement,” said Art Carter, CEO of MRMLS. “We are able to empower MRMLS members to do their business on an even greater level. What’s more, we are able to do it at no additional cost.”

“This partnership agreement is a natural fit since both organizations offer Tarasoft Matrix® to their respective members,” said Jim Harrison, CEO of MLSListings, Inc. “It also demonstrates the value multiple MLS organizations can bring to the real estate community through collaboration of existing resources and services.”

About MRMLS

The Multi Regional Multiple Listing Service (MRMLS) was formed in 1979 to enable real estate professionals to exchange data on properties in order to improve the transaction of real estate. Currently there are 12 member associations of MRMLS, serving over 30,000 real estate professionals in Southern California. For more information, please visit <http://www.imrmls.com>

About MLSListings, Inc.

MLSListings Inc. is a not-for-profit, California mutual benefit corporation formed in 2007 by a consortium of eight Northern California REALTOR® associations (Santa Clara, Santa Cruz, Silicon Valley, San Mateo, Monterey, Watsonville, San Benito and Central Valley associations of REALTORS®). Currently, MLSListings represents more than 20,000 MLS subscribers, in 6,000 firms, in an area covering 28,000 miles representing more than \$70 billion in annual real



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estate transactions. For more information, please visit www.mlslistings.com

About Tarasoft Matrix®

Built on 100% pure Microsoft .NET, Tarasoft Matrix® is an enterprise-level MLS application providing real estate agents and brokers with advanced access to state-wide property, tax and foreclosure data across 58 California counties as well as advanced CRM, CMA and statistical tools. For more information, please visit www.tarasoft.com