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MLSListings Inc. and Tarasoft Introduce Matrix®, A Powerful Web-Based Listing, CRM and Search Solution for NorCal Real Estate Professionals

Incorporating statewide property data, Matrix provides MLSListings' 18,000 real estate agents and 6000 brokers with the nation's most sophisticated suite of information and productivity tools

SUNNYVALE, Calif. & VICTORIA, BC – June 3, 2009 - Tarasoft Matrix®, a fast and powerful new software platform that will give real estate professionals unprecedented access to the crucial data they need to best serve home buyers and renters, was introduced today by MLSListings Inc. and Tarasoft Corporation.

“The real estate industry in Northern California is among the most volatile and fast-moving of any region in North America,” says Jim Harrison, president and CEO of MLSListings, Inc. the leading provider of real estate property listings in San Francisco, San Jose/Silicon Valley, and Monterey California. “For brokers and agents to stay on top of this market – and give *their* clients the best possible service – we must provide the latest, and most powerful Web 2.0 tools . . .and that’s Tarasoft Matrix.”

Tarasoft Matrix® represents the latest complement to the MLSListings suite of products and services, which is already the region’s most powerful tool kit for residential real estate agents and brokers. Among its most useful features, Tarasoft Matrix will include, for the first time, property and tax data across all 58 California counties.

What this means in application is that the 18,000 real estate agents and 6,000 brokers who subscribe to MLSListings will now be able to access Matrix on-line and quickly search for the best fit for a client among all of the listings in the region, link that client to virtual tours, compare pricing with other listings, identify foreclosures and even search the tax and ownership history of any property in California.

Says Harrison, “Once we identified what was needed, there was no question which platform we wanted – and which company we wanted to partner with: Tarasoft. They are the best in the world for this application.”

“We are thrilled to bring Matrix to MLSListings,” says Brian de Schepper, executive vice president of Tarasoft. “We think it is a perfect fit: MLSListings has quickly built a reputation as a true Silicon Valley company: innovative, fast-moving and technologically savvy. And we think that Matrix, with its boundless scalability and turbo fast performance, is the only solution that can keep pace with the demands that MLSListings’ clients will place upon it. It’s going to be an exciting partnership.”

About Tarasoft Corp.

Tarasoft Corporation of Vancouver, British Columbia, is a privately held company that has been developing real estate software solutions since 1990. Tarasoft’s flagship product, Tarasoft Matrix, is specifically designed to power the nation’s largest MLS providers. Offering breathtaking performance and unrivalled flexibility at every level, Tarasoft Matrix has quickly become one of the premier MLS platforms in North America.

About MLSListings, Inc.

MLSListings Inc. is a not-for-profit company created in 2007 by a consortium of eight Northern California REALTOR associations (Santa Clara, Santa Cruz, Silicon Valley, San Mateo, Monterey, Watsonville, San Benito and Central Valley associations of REALTORS®). The company’s charter is to effectively meet the informational, presentational and productivity needs of real estate professionals in one of the most demanding markets in the country. Currently, MLSListings represents more than 18,000 MLS subscribers, in 6,000 firms, representing more than \$60 billion in annual real estate transactions.