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**NorCal and SoCal Regional MLSs Move Forward
with Collaboration Effort**

MLS Listings Inc and CARETS, Inc. formally agree to work toward data consolidation

Sunnyvale, Calif. (February 28, 2008) – MLSListings Inc, a non-profit organization leading Northern California’s consolidation of the Multiple Listing Service (MLS), announced today it is formally partnering with California Real Estate Technology Services, Inc. (CARETS), the largest Southern California MLS data aggregation effort to work together toward data consolidation that will benefit more than 120,000 subscribers from Orange County to the Bay Area. This new agreement brings the prospect of a statewide MLS one step closer to reality.

“Our MLS expertise will enable us to accomplish record-setting levels of collaboration and cooperation by implementing new industry standards regarding rules and data, which will improve and simplify the MLS environment for our subscribers and data customers,” said Larry Knapp, Chairman of the Board for MLSListings Inc.

The goal is to increase agent efficiency by providing a single source, standardized and quality driven MLS database governed by a single set of rules and established by MLS experts who have a single focus of providing MLS consolidation and efficiency. This cooperative effort will focus on data consolidation; adoption of standard business rules; adoption of a common RETS 2.0 standard, as well as the development of standardized MLS rules and regulations.

“This collaboration is the next step toward statewide MLS data consolidation. Our goal is the same - we want to better serve our customers, and we have the know-how and technology to make it happen,” said Donna O’Donnell, Chairperson of CARETS, Inc.

MLS Listings Inc currently has nearly 23,000 subscribers in Northern California and CARETS represents more than 100,000 real estate professionals in Southern California.

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About MLSListings Inc.

MLSListings Inc formally launched in 2007 after considerable effort to consolidate the region's MLS systems, and is now one of the largest MLSs in the nation. MLSListings is designed to more effectively meet the current and future MLS needs of the region's real estate professionals. Specifically, MLSListings provides a smart and simple solution to meet the challenges of conducting business across a large geographical area in which multiple MLS organizations with disparate rules, fee structures, and procedures inhibit the manner in which brokers and agents can effectively meet the needs of homebuyers. MLSListings formally acquired RE InfoLink and Central Valley MLS in 2007 and continues to work with neighboring MLS providers to enhance MLS consolidation. MLSListings represents nearly 23,000 MLS subscribers and, in 2006, facilitated more than \$50 billion in real estate transactions through its service. MLSListings is governed by the brokerage community, and owned by Santa Clara, Santa Cruz, Silicon Valley, San Mateo, Monterey, Watsonville, San Benito and Central Valley associations of REALTORS®.

About CARETS (California Real Estate Technology Services, Inc.)

Formed in 2006, CARETS is a nonprofit mutual-benefit corporation. Its members are the Combined LA Westside MLS, CRISnet Regional MLS (San Fernando/Burbank/Santa Clarita Valleys), iTECH MLS (Glendale/Pasadena), MRMLS (San Gabriel Valley to Temecula and including the greater South Bay), Southern California MLS (Orange and Southeast LA Counties); representing approximately 115,000 real estate professionals and 26 REALTOR® Associations throughout the Southland, which accounts for approximately one third of the MLS users in the state. For more information, visit www.ca-rets.com. CARETS will make its official debut in the 2nd quarter of 2008.

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